

## Speakers:

Gus Casely-Hayford | Henry Bonsu  
Salim Amin | Nicole Amarteifio | Katherine  
Ambler | Omar Ben Yedder | Ama Biney  
Sylvie Aboa-Bradwell | Lukwesa Burak  
Mick Csáky | Richard Dowden | Lindiwe  
Dovey | June Givanni | Agnes Gitau  
Afua Hirsch | Solomon Mugeru | Savahna  
Nightingale | Bimpe Nkontchou | Ola  
Ogunyemi | Barnaby Phillips | Richard  
Rathbone | Keith Shiri | Magnus Taylor  
Onyekachi Wambu

# Media Representation and Africa

whose money,  
whose story?

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A one-day conference at SOAS organised by the  
Centre of African Studies, University of London

Celebrating the 50th anniversary of the Centre of African Studies, this conference welcomes a diverse selection of high-profile speakers drawn from academia and the media industry to address questions of representation, narrative & institutional funding with regards to Africa in the media.

This one-day event aims to take the debate forward beyond the 'Africa Rising' vs the 'desperate continent' discussion and look at current and future trajectories in commissioning, producing and reporting both outside and within the continent.

Bringing together those working in the areas of documentary, news reporting, television drama and fictional film, this event promises to develop angles for debate and provide a range of views from those working in front of and behind the camera.

Friday 20th February 2015, 9am - 5.30pm

Brunei Gallery Lecture Theatre, SOAS  
University of London, Thornhaugh Street  
Russell Square, London, WC1H 0XG

Supported by Brand Communications, The Africa Centre & the Royal African Society

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Friday 20th February 2015, BGLT, SOAS  
9am-5.30pm, followed by a networking reception



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## Programme

8.30-8.50 **Registration & Coffee** Brunei Suite

9.00-9.15 **Welcome** BGLT

Henry Bonsu & Gus Casely-Hayford,  
conference convenors

9.15-10.45 **Panel Discussion - Historical Trajectories of Media Representation in and of Africa** BGLT

Mick Csáky (Producer, *Antelope*)  
Richard Rathbone (SOAS)  
Salim Amin (A24 Media)  
Onyekachi Wambu (AFFORD-UK)  
Ama Biney (Pambazuka News)

Chair: Gus Casely-Hayford

10.45-11.00 **Tea & Coffee** Brunei Suite

11.00-11.30 **In Conversation** BGLT

Richard Dowden (Director, Royal African Society)  
and Gus Casely-Hayford

11.30-1.00 **Panel Discussion - Film and Television : Does Fiction do it Better?** BGLT

Lindiwe Dovey (SOAS, Co-Founder of Film Africa)  
June Givanni (Pan African Cinema Archive)  
Keith Shiri (Africa International Film Festival)  
Nicole Amarteifio (Director, *An African City*)

Chair: Afua Hirsch (Social Affairs Editor, Sky)

1.00-2.00 **Sandwich Lunch** Brunei Suite

2.00-3.30 **Panel Discussion - Journalism in Africa: If It Bleeds, It Leads: New Money, Same Old Story?** BGLT

Solomon Mugeru (BBC Africa Editor)  
Lukwesa Burak (News Presenter for Sky World News)  
Omar Ben Yedder (IC Publications)  
Savahna Nightingale (Journalist & Analyst at IHS Maritime)  
Barnaby Phillips (Al-Jazeera)

Chair: Henry Bonsu

3.00-3.50 **Tea & Coffee** Brunei Suite

3.50-4.20 **The Africa Centre: 'Changing the Conversation'** BGLT

Bimpe Nkontchou (Vice-Chair of the Board of Trustees, Africa Centre) and Henry Bonsu

4.20-5.30 **Plenary Discussion - Future Directions** BGLT

Bimpe Nkontchou (Africa Centre)  
Katherine Ambler (Africa Practice)  
Sylvie Aboa-Bradwell (Writer / Founder of PCAP)  
Agnes Gitau (London Africa Media Network)  
Ola Ogunyemi (University of Lincoln)  
Magnus Taylor (African Arguments, RAS)

Chair: Gus Casely-Hayford

5.30-8.00 **Reception & Networking Event** Brunei Suite

Drinks & Live Kora Music by Kadialy Kouyate



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